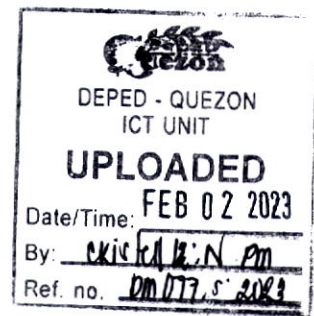




Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE



01 February 2023

**DIVISION MEMORANDUM**

**DM No. 077, s. 2023**

**VLOG-MAKING CONTEST "ONLY ONE EARTH 2023"**

**TO:** Assistant Schools Division Superintendents  
Division Chiefs  
Public Elementary and Secondary School Heads  
School Head In-Charge of Governance and Operation  
District School Heads In-Charge of Youth Formation  
Youth for Environment in Schools Organization (YES-O) Teacher-Advisers  
All Others Concerned

1. In reference to **DepEd Order No. 52, s. 2011** titled **Strengthening Environmental Education in Private and Public Schools**, this Office, through the School Governance and Operations Division - Youth Formation Section (SGOD-YFS), will conduct the VLOG-Making Contest with the theme **"Only One Earth 2023"**.
2. The VLOG-Making Contest is a good avenue for the students to create change and demonstrate an active concern for environmental conservation. Thus, Youth Formation Section seeks for youth who can become changemakers and promote online campaign in saving mother earth and inspiring audiences of their age. The contest shall showcase their digital creativity, considering that the youth of this generation which are being challenged by the effect of climate change, have a lot of potentials in creating awareness and have better access to social media which is utilized as a major source of information nowadays.
3. The contest shall be open to all bona fide secondary students in the public schools in the Division of Quezon. Youth for Environment in Schools Organization members and officers are highly encouraged to join the contest.
4. There shall be one district winner to represent at the Division level. The District level screening committee shall be led by the School Heads In-Charge of Governance and Operations (SHIGO), together with the School Heads In-Charge of Youth Formation, District YES-O Coordinator, and District ICT Coordinators as members.

DEPEDQUEZON-TM-SDS-04-009-003



*"Creating Possibilities, Inspiring Innovations"*

**Address:** Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
**Trunkline #:** (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
**Email Address:** quezon@deped.gov.ph  
**Website:** www.depedquezon.com.ph



Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

---

5. Deadline for submission of entries in the district level shall be on February 24, 2023. Upon screening and selection of entries, the district level winner's entry shall be submitted to [sdo.quezon.yfd@deped.gov.ph](mailto:sdo.quezon.yfd@deped.gov.ph) with a file name VLOG/Pedro M. Dela Cruz/Quezon NHS on or before February 28, 2023 with attached parental consent.
6. The top three Division winners shall be awarded certificates, medals, and recognition using social media platforms.
7. Kindly see the following documents for reference:  
  
Enclosure No.1 - Guidelines and Mechanics  
Enclosure No. 2- Consent Form
8. The conduct of this activity requires adherence to safety and health protocols and participation to this activity shall be subjected to no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 titled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith" and the policy on off-campus activities stated in DO 66, s. 2017.
9. For inquiries, please contact Hazel Ann S. Camo, Project Development Officer I, School Governance and Operations Division-Youth Formation Section, through mobile number at 09777044881, or through email at [hazelann.camo@deped.gov.ph](mailto:hazelann.camo@deped.gov.ph).
10. Immediate and widest dissemination of this Memorandum is highly desired.

**ELIAS A. ALICAYA JR. EdD**  
Assistant Schools Division Superintendent  
Officer-in-Charge  
Office of the Schools Division Superintendent

sgodhsc/02/01/2023

DEPEDQUEZON-TM-SDS-04-009-003

---



*"Creating Possibilities, Inspiring Innovations"*

**Address:** Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
**Trunkline #:** (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
**Email Address:** [quezon@deped.gov.ph](mailto:quezon@deped.gov.ph)  
**Website:** [www.depedquezon.com.ph](http://www.depedquezon.com.ph)



Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

---

Enclosure No. 1 to DM No. 077, s. 2023

**VLOG-MAKING CONTEST**

1. The activity is an individual short vlog-making contest which is open to secondary school students of DepEd Quezon.
2. The participants shall make a vlog incorporating the theme “ Only One Earth”. The setting of the vlog shall be within their residence.
3. The vlog entry should highlight at least one of the following environmental advocacies:
  - a. Promoting environmental education among the youth and children (e.g. responsible water/energy consumption, global challenges of climate change, responsible waste management practices); and
  - b. Personal stories of environmental conservation advocacy.
4. All submitted videos must be an original work and between 5-7 minutes in length, including credits. Corresponding deduction shall be made in case of excess (1-30 seconds = 1-point deduction, 31-60 seconds = 2- point deduction and so on.
5. The video must possess the following specifications:
  - a. The vlog should be in a landscape orientation and in the highest quality possible. (Either 1080p [1920 x 1080] or 720p [1280 x 720]).
  - b. The content’s language must be appropriate for an audience of all ages. There shall not be obscenities, misleading information and/or use of vulgar words in the content of the vlog.
  - c. When using images, sounds, or music in the entry, references of information and other related sources used in the video must be cited, crediting the original owner.
6. The language and dialect to be used in the vlog is either English, Tagalog or combination of both.
7. The video footages to be included in the vlog shall be originally recorded by the participants. Borrowing or downloading existing video is not allowed. Participants can use any cameras; be in smart phones or digital camera.

DEPEDQUEZON-TM-SDS-04-009-003

---



*“Creating Possibilities, Inspiring Innovations”*

**Address:** Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
**Trunkline #:** (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
**Email Address:** quezon@deped.gov.ph  
**Website:** www.depedquezon.com.ph



Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

---

8. The Vlog entries shall be in MP4 format and shall be sent to [sdo.quezon.yfd@deped.gov.ph](mailto:sdo.quezon.yfd@deped.gov.ph) on the stated deadline in the Memo.
9. All entries will be considered property of the Schools Division of Quezon and may be used by the section for publication or any Information, Education and Communication materials.
10. Consistent with the provisions of Data Privacy Act and with DepEd Order No. 40, s. 2012, student-contestants must secure parents' consent, as some of the personal information of the winners will be published and posted on social media.
11. The Schools Division of Quezon shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, contestants hold DepEd free and harmless against such claims.
12. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
13. The decision of the board of judges is final and irrevocable.

DEPEDQUEZON-TM-SDS-04-009-003

---



*"Creating Possibilities, Inspiring Innovations"*

**Address:** Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
**Trunkline #:** (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
**Email Address:** [quezon@deped.gov.ph](mailto:quezon@deped.gov.ph)  
**Website:** [www.depedquezon.com.ph](http://www.depedquezon.com.ph)



Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

The criteria for judging are as follows:

Criteria	Description	Percentage
Relevance to the Theme	The works readily explain the theme "Only One Earth"	50%
Originality and Creativity	The work must be original and creative; the vlogger has artistically woven his/her interpretation of the given theme in the video.	35%
Technical Quality	Adherence to the technical requirements and contain creatively and correctly used elements (i.e. text, illustration etc.)	25%
Audience Impact	Measure of audience impression on the video number of Facebook Heart Reactions in their entry. Based score on the highest heart reaction.	5%
	Total	100%

DEPEDQUEZON-TM-SDS-04-009-003



*"Creating Possibilities, Inspiring Innovations"*

**Address:** Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
**Trunkline #:** (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
**Email Address:** quezon@deped.gov.ph  
**Website:** www.depedquezon.com.ph



Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

---

Enclosure No.2 to DM No. 079, s. 2023

**Permission to participate in the VLOG-MAKING CONTEST “ONLY ONE EARTH 2023”**

As your child is under 18/enrolled student of DepEd, we require that you complete this form to permit your child to join.

Please complete and attach this form along with the Contest entry.

I, undersigned, certify that I am the parent or legal guardian of the below-mentioned participant. I hereby authorize my minor child to participate in the contest that I am taking my/our responsibilities of our child in joining this program and some of the personal information of the contestant entry will be published and posted on social media.

Full name of child: \_\_\_\_\_

Age/Sex: \_\_\_\_\_

Parent's/Guardian's full name; \_\_\_\_\_

Cellphone Number: \_\_\_\_\_

School: \_\_\_\_\_

**I confirm that the information given in this parental consent form is complete and accurate.**

**Signature of Parent or Legal Guardian:** \_\_\_\_\_ **Date** \_\_\_\_\_

DEPEDQUEZON-TM-SDS-04-009-003

---



*“Creating Possibilities, Inspiring Innovations”*

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
Email Address: quezon@deped.gov.ph  
Website: [www.depedquezon.com.ph](http://www.depedquezon.com.ph)